

# KYLIE KISSINGER

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## EDUCATION

Western Colorado University

August 2023 - Present

### B.F.A in Graphic Design

Minor in Web Design and Development and a Certificate in Marketing

**GPA:** 3.88

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## JOB EXPERIENCE

Fellowship of Christain Athletes

### Graphic Design Internship

January 2026 - Present

- Designed and developed websites, marketing flyers, and social media graphics
- Collaborated with clients and team members to translate needs and ideas into effective visual designs
- Managed social media accounts, including content creation and scheduling
- Researched and applied best practices for social media strategy, engagement, and visual branding

### Peer Success Coach

November 2024- Present

- Mentored and supported students who were struggling academically to improve their success and engagement
- Researched and identified effective strategies to increase retention among second and third year students
- Designed professional poster mockups for student success initiatives
- Crafted emails to encourage student engagement and highlight available support services

Boosters for Families

Summers May 2023 - Present

### Volunteer

- Worked for a nonprofit organization focused on helping individuals earn funds for sports and education
- Managed concessions at multiple venues, contributing to fundraising efforts for college expenses
- Gained experience in fast-paced and high-pressure environments, developing strong multitasking and time-management skills.
- Enhanced customer service skills by interacting with diverse patrons and ensuring a positive experience.

Platos Closet Littleton, CO

### Retail Sales Associate

April 2022 - September 2022

- Assisted customers on the sales floor by helping them locate desired items and suggesting additional products
- Functioned as a Buyer, purchasing clothing from individuals and ensuring quality selection for resale
- Developed persuasive skills to encourage customer purchases and enhance sales
- Collaborated with coworkers in a fast-paced environment, fostering teamwork and improving operational efficiency
- Cultivated strong relationships with customers, enhancing their shopping experience and driving repeat business

Jo-Ann Fabric and Craft Stores-Littleton, CO

### Retail Sales Associate

October 2022-August 2023

- Worked as a Sales Associate, actively promoting products and encouraging customers to make purchases based on their needs
- Provided exceptional customer service to a diverse range of customers
- Assisted customers with crafting projects, leveraging personal crafting experience to offer knowledgeable guidance
- Ensured efficient checkout processes and accurate handling of transactions

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## ADDITIONAL EXPERIENCE

Club Volleyball

### Club President

August 2025 - Present

- Led and managed a team of 14 members, overseeing all club operations, events, and meetings
- Organized and coordinated tournaments, practices, and social events, increasing member participation
- Developed and maintained the budget, securing fundraising and serving in the community to support club activities

Pi Sigma Epsilon

### VP of PR

August 2025 - December 2025

- Managed the club's social media accounts and crafted posters to increase member numbers
- Collaborated with the executive board to maintain a strong and positive public image for the club
- Competed in sales and marketing, growing my skills in sales and marketing techniques
- Collaborated with a team to sell, publish, and market a children's book

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## GALLERY SHOWS

### BFA Exhibition

March 2026

- Designed and handcrafted custom book covers and rebound books
- Curated and presented work in a cohesive, visually compelling exhibition display
- Collaborated with fellow artists to ensure multiple bodies of work were unified within a shared space
- Designed branded business cards and artist cards to support exhibition promotion and professional presentation

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## SKILLS

### Graphic Design

- Proficient in Adobe Illustrator, Canva, Photoshop, InDesign, and Premiere Pro

### Marketing

- Created and managed diverse marketing campaigns across multiple product categories, tailoring messaging to target audiences and brand goals.

### Computer Science

- Proficient in HTML, CSS, JavaScript, and Python

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## AWARDS/ACHIEVEMENTS

### Art Building Mural

October 2025

- Selected as the winning painting mockup out of 20 students
- Painted a mural based on my original design in the Western Art Building
- Led a team of two peers in executing the mural, coordinating tasks and ensuring high-quality completion

### Mural Restoration

September 2025

- Created a replication drawing of a campus mural that received the highest number of votes in a student competition to restore the artwork
- Led a team of two peers in repainting and restoring the campus mural, coordinating workflow and ensuring accuracy to the original design

### Highline Lake State Park Board Designs

April 2025

- Designed information boards for Night Sky and Night Hunters exhibits, with my designs selected for display

### Arvada Center Designs

April 2023

- Collaborated with the Arvada Center to develop logo designs for three art shows
- Partnered with another designer to create three unique yet cohesive visual identities aligned with the overall theme

### Never Summer Snowboard Design

March 2023

- Designed an original snowboard graphic concept as part of a competitive design project
  - Presented the design to Never Summer's creative team
  - Selected as one of the top 10 designs and had my artwork produced on an official Never Summer snowboard
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